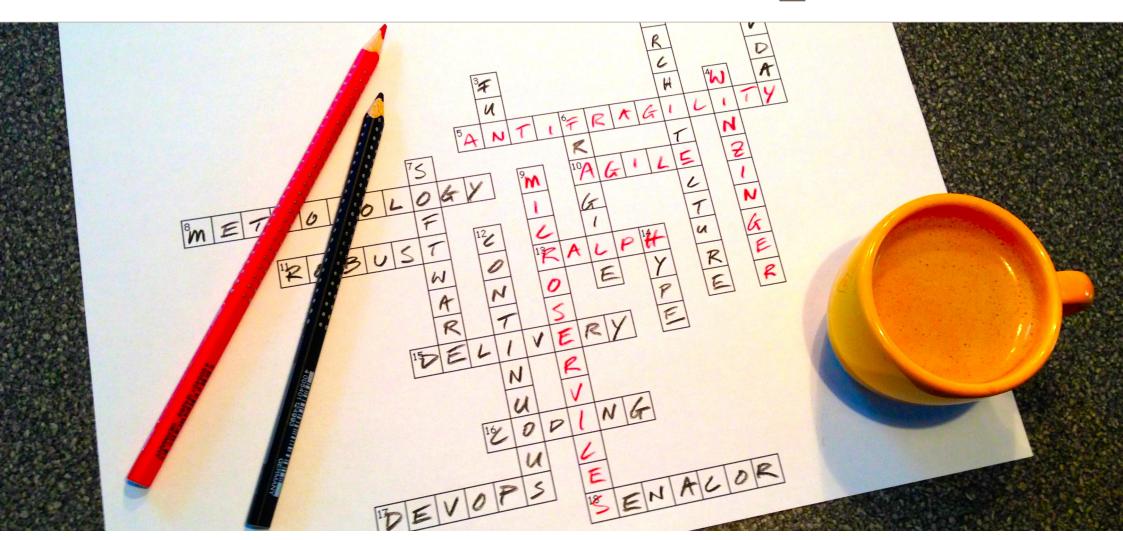
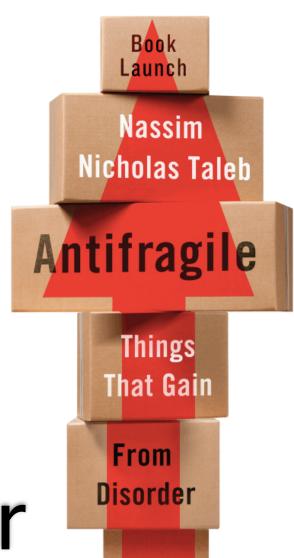
1.–4. September 2014 in Nürnberg

#### Herbstcampus

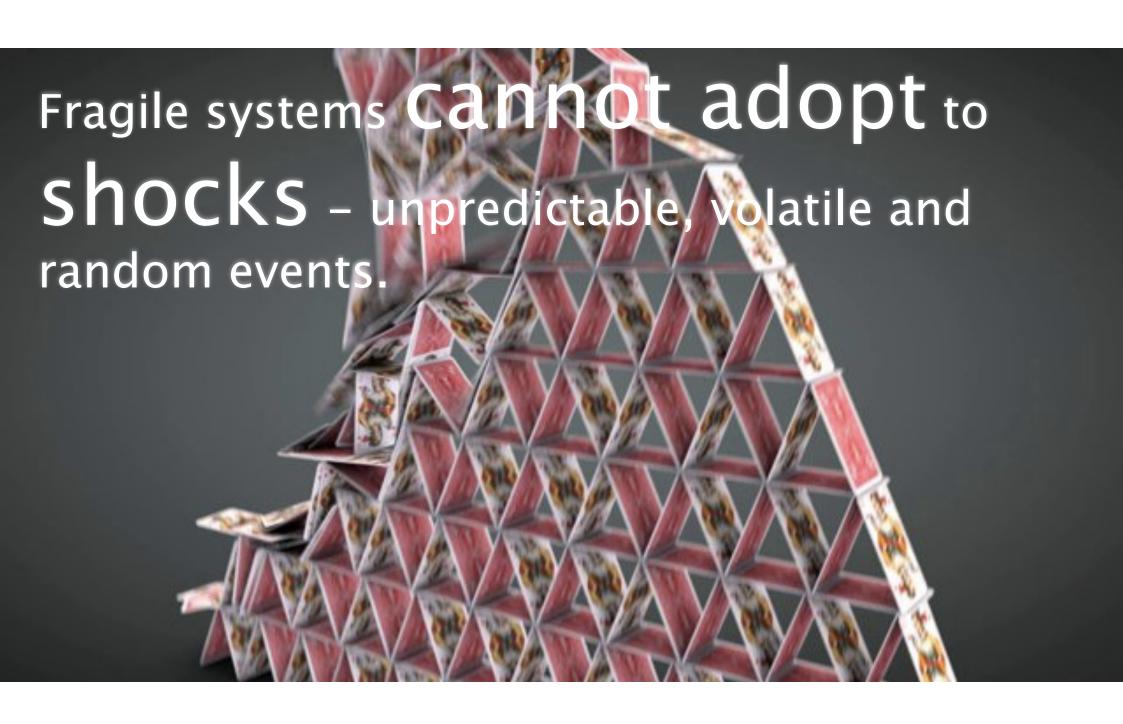
Wissenstransfer par excellence

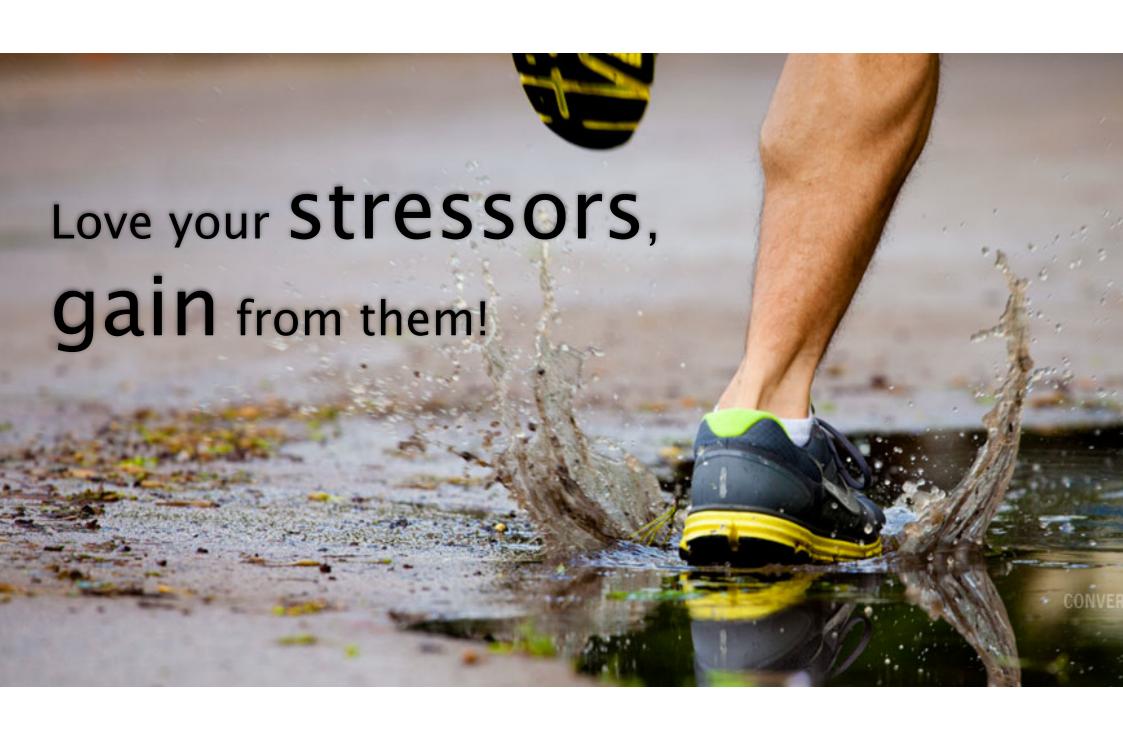




Things that **Gain** from disorder

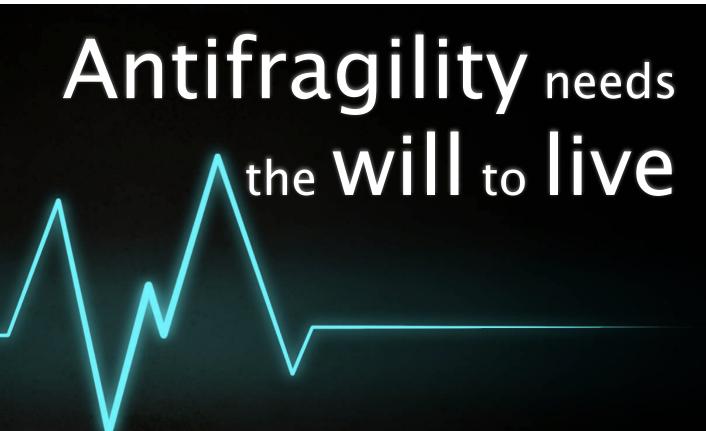






"I am putting myself to the fullest possible use, which is all I think that any conscious entity can ever hope to do."

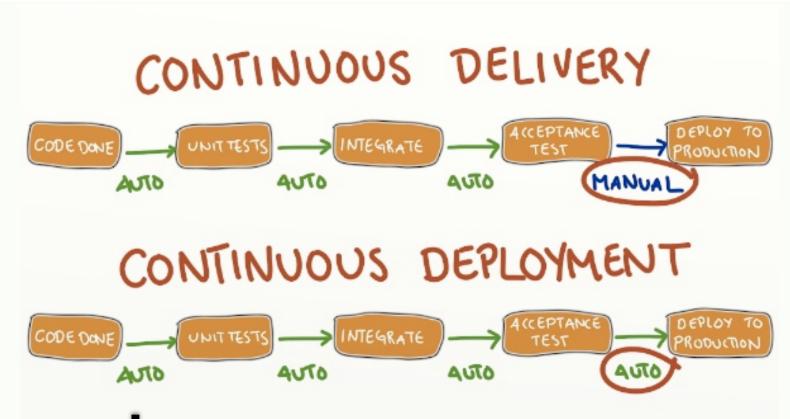












# The need for **Change** is yet another **Stressor**



We know how to work with agile teams and processes











### Any organization that designs a **system** will produce a **design**

whose structure is a COPY of the

organization's

## communication structure



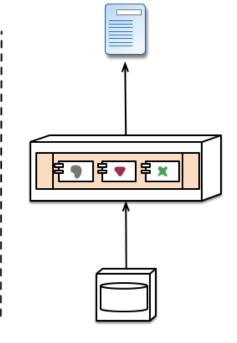








Siloed functional teams...

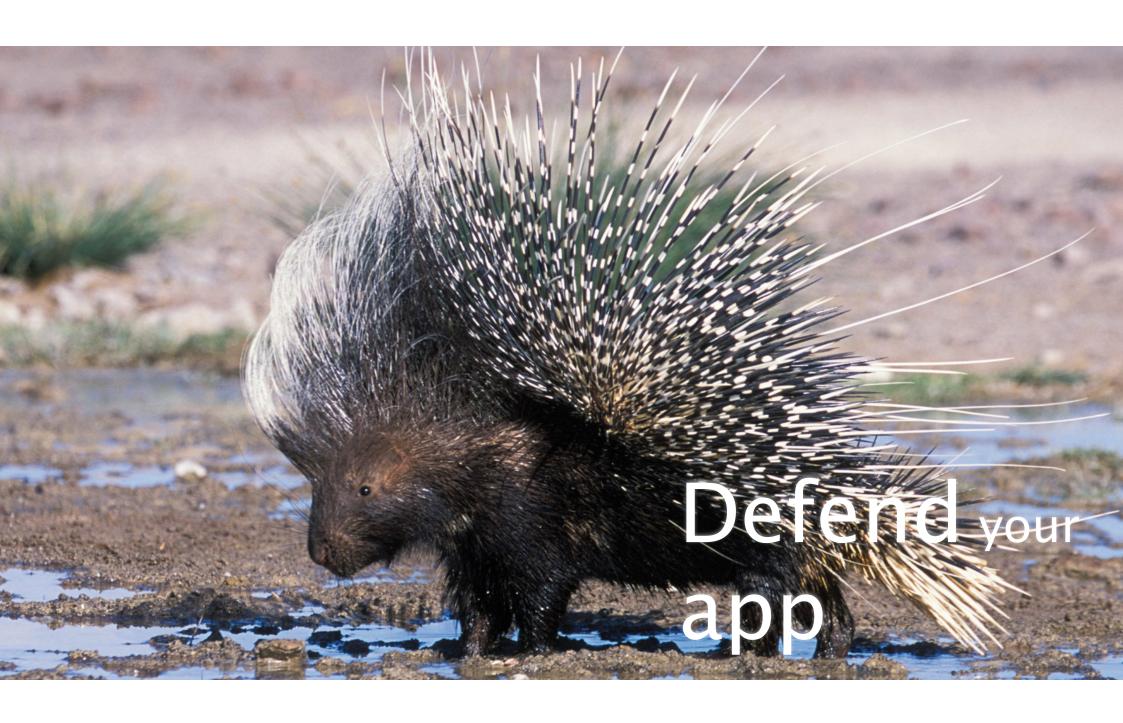


... lead to silod application architectures. Because Conway's Law





# Fight the fail whale





There's **NO** such thing as **free lunch** 





Thanks!